

SPONSOR PROSPECTUS

Sponsorship Procedure

- Registrations taken on a first-come, first-served basis.
- Sponsors must confirm their specific sponsorship request directly with ITS Canada to reserve the opportunity.
- Requests will be held for a maximum of 30 days.
- Payment (VISA, MasterCard, AMEX or check payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period.
- Sponsors are encouraged to commit early to maximize their profile.

Sponsorship Rates

Sponsor Type		Rate
Platinum	(1 available)	\$7,500
Gold	(3 available)	\$3,000
Silver	(3 available)	\$1,500
Bronze	(2 available)	\$750
Awards 2016 Sponsor	(8 available)	\$550

Sponsorship Benefits

	Platinum	Gold	Silver	Bronze	Awards 2016
Logo Placement	<ul style="list-style-type: none"> • Website with link • Email announcements; delegate kits • Program cover - prominent place/size 	<ul style="list-style-type: none"> • Website with link • Program cover - prominent place/size 	<ul style="list-style-type: none"> • Website with link • Program cover 	<ul style="list-style-type: none"> • Website with link • Program 	<ul style="list-style-type: none"> • Awards Program booklet • Table stands
Sign & Brochure Placement**	<ul style="list-style-type: none"> • Meeting areas • Sponsorship table • Handout/brochure for delegate kits 	<ul style="list-style-type: none"> • Event areas • Sponsorship table 	<ul style="list-style-type: none"> • Refreshment areas • Sponsorship table 	<ul style="list-style-type: none"> • Session or tour • Sponsorship table 	
Recognition Opportunities	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Reception 	<ul style="list-style-type: none"> • Awards Ceremony
Recognized as Sponsor of:	<ul style="list-style-type: none"> • Welcome Reception • (Sunday evening) 	At one of: <ul style="list-style-type: none"> • Monday, Tuesday or Wednesday lunch 	At one of: <ul style="list-style-type: none"> • Coffee breaks • Breakfast 	At one of: <ul style="list-style-type: none"> • Half-Day Tech Session • Tour 	
Speaking Opportunities	<ul style="list-style-type: none"> • Opening Plenary (Monday) • Banquet (Tuesday) • Closing Plenary (Wednesday) 				
Includes:	Three complimentary registrations*	Two complimentary registrations*	One complimentary registration*		

**Sponsor to provide

* Complimentary registrations include access to all technical sessions, the exhibition, breakfasts, lunches and coffee breaks, as well as the welcome reception and the banquet.

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